

## Lighting Retrofit Incentive Application for Business Customers

A Cash Incentive Energy Efficiency Program brought to you by:



### Instructions for Use:

*For complete instructions, please refer to the Terms and Conditions on page 10.*

**Step 1: Determine Eligibility.** Equipment must be new and installed in a business. Only new products that are exact product types listed in this application form are eligible for the prescriptive incentives described in this application. If the potential incentive is greater than \$10,000, pre-approval from the participating utility is required. Contact the utility to get pre-approval.

**Step 2: Install Equipment.** New equipment must be installed and old equipment properly removed and disposed of. Old equipment must not be installed elsewhere.

**Step 3: Complete and sign the application.** Complete the application and attach copies of all project invoices, including labor costs. Include manufacturer (OEM) specification sheets for lamps, ballasts, fixtures, sensors and controls installed.

**Step 4: Submit completed application.** A completed application and all supporting documents must be received by The Utility within 60 days of installation. Incomplete applications will cause delays in payment or denial of the application.

Mail, fax, or e-mail the application and all supporting documentation to:

Marshall Municipal Utilities  
113 South 4th Street  
Marshall, MN 56258  
Phone: (507) 537-7005  
Fax: (507) 537-6836



Please note: Marshall Municipal Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. Marshall Municipal Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.

Please visit [www.brightenergysolutions.com](http://www.brightenergysolutions.com) for more information about the Bright Energy Solutions® Programs.



## Equipment Information

### A. Fluorescent T8 and T5 Lamps with Electronic Ballasts

Installed Equipment	Specifications	Quantity	Incentive Per Unit	Total Incentive
T8 2ft Lamps w/ Ballast	1 lamp		\$5.00	
	2-lamp		\$6.00	
	3-lamp		\$7.00	
	4-lamp		\$8.00	
T8 4ft Lamps w/ Ballast	1-lamp		\$5.00	
	2-lamp		\$6.00	
	3-lamp		\$11.00	
	4-lamp		\$13.00	
T8 8ft Lamps w/ Ballast	1-lamp		\$7.00	
	2-lamp		\$9.00	
T8 8ft High Output Lamps w/ Ballast	1-lamp		\$12.00	
	2-lamp		\$16.00	
T8 4ft Lamps & Ballast w/ Reflectors	2-lamp replacing T12 4ft 4-lamp		\$25.00	
	2-lamp replacing T12 8ft 2-lamp		\$18.00	
	3-lamp replacing T12 4ft 4-lamp		\$18.00	
T5 4ft Lamps w/ Ballast	1-lamp		\$7.00	
	2-lamp		\$9.00	

**Subtotal**     \$

All fluorescent fixtures must utilize electronic ballasts that have a power factor greater than 90% and total harmonic distortion not exceeding 20% for 4-foot systems and 30% for 8-foot systems.

### B. Reduced Wattage Fluorescent T8 and T5HO Lamps Only (Used in place of standard wattage T8 and T5HO lamps)

Installed Equipment	Specifications	Quantity	Incentive Per Unit	Total Incentive
4ft T8 28W or less	Incentive paid per lamp installed. Reduced wattage lamps used in place of standard wattage T8 lamps.		\$0.50	
8ft T8 54W or less			\$1.00	
4ft T5HO 51 W or less	Incentive paid per lamp installed. Reduced wattage lamps used in place of standard wattage T5HO lamps.		\$1.25	

**Subtotal**     \$

### C. Reduced Wattage T8 Fluorescent Systems (CEE Qualified only)

Installed Equipment	Specifications	Quantity	Incentive Per Unit	Total Incentive
T8 4ft Reduced Wattage System	1-lamp		\$7.00	
	2-lamp		\$9.00	
	3-lamp		\$13.50	
	4-lamp		\$18.00	

**Subtotal**     \$

D. High Performance T8 Fluorescent Systems (CEE Qualified only)					
Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
T8 4ft High Performance	1-lamp	Replace incandescent or T12 systems with CEE Qualified High Performance T8 Systems. Lamps and ballasts used must meet the CEE specifications for High Performance T8 Systems. See "Commercial Lighting" at <a href="http://www.cee1.org">www.cee1.org</a> for approved lamp and ballast list. NEMA Premium® electronic ballasts also qualify. Replacement fixtures or lamp and ballast retrofits are eligible.		\$6.00	
	2-lamp			\$7.00	
	3-lamp			\$12.00	
	4-lamp			\$14.00	
T8 4ft High Performance Replacing Specific Fixtures	2-lamp	Replacing T12 8' one lamp fixture – one for one replacement only.		\$8.00	
	2-lamp	Replacing T12HO 8' one lamp fixture – one for one replacement only.		\$20.00	
	4-lamp	Replacing T12 8' two lamp fixture – one for one replacement only.		\$16.00	
	4-lamp	Replacing T12HO 8' two lamp fixture – one for one replacement only.		\$30.00	
				<b>Subtotal</b>	<b>\$</b>
High Performance T8 systems require manufacturer and model number for ballast and lamps used. Both ballast and lamp must be from CEE approved list to qualify. See approved list at <a href="http://www.cee1.org">www.cee1.org</a> , under Commercial Lighting. NEMA Premium® electronic ballasts also qualify.					

E. T8 High-Bay Fluorescent Fixtures with T8 Lamps and Electronic Ballasts – Only When Replacing Specific Wattage HID (Metal Halide, Mercury Vapor and High Pressure Sodium) or Incandescent Fixtures					
Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
High-Bay T8 Fixtures w/ 4ft lamps	3-lamp	Replacing 150 Watt or larger – one for one replacements only		\$45.00	
	4-lamp	Replacing 250 Watt or larger – one for one replacements only		\$70.00	
	6-lamp	Replacing 400 Watt to 749 Watt – one for one replacements only		\$85.00	
	6-lamp	Replacing 750 Watt or larger – one for one replacements only		\$120.00	
	8-lamp	Replacing 400 Watt to 749 Watt – one for one replacements only		\$70.00	
	8-lamp	Replacing 750 Watt or larger – one for one replacements only		\$100.00	
	10-lamp	Replacing 1,000 Watt or larger – one for one replacements only		\$150.00	
	12-lamp	Replacing 1,000 Watt or larger – one for one replacements only		\$140.00	
	16-lamp	One 16-lamp or two 8-lamp replacing 1,000 Watt or larger – one for one replacements only		\$130.00	
High Bay Occupancy Sensor Control	<ul style="list-style-type: none"> <li>This is an additional incentive to add occupancy sensors to control the high bay fluorescent fixtures listed above.</li> <li>The presence of occupancy sensor control must be clearly noted on the invoice.</li> <li>Programmed or rapid start ballasts are highly recommended for controlled fixtures.</li> <li>High bay occupancy sensor incentives may not be combined with any other occupancy sensor incentive.</li> </ul>			\$10 Per Controlled Fixture	
				<b>Subtotal</b>	<b>\$</b>
All fluorescent fixtures must utilize electronic ballasts that have a power factor greater than 90% and total harmonic distortion not exceeding 20% for 4-foot systems.					

F. T5 HO High-Bay Fluorescent Fixtures with T5 High Output Lamps and Electronic Ballasts – Replacing Specific Wattage HID (Metal Halide, Mercury Vapor, or High Pressure Sodium) or Incandescent Fixtures.					
Installed Equipment	Specifications		Incentive Per Unit	Qty	Total Incentive
High-Bay T5 High Output Fixtures w/ 4ft lamps	2-lamp	Replacing 150 Watt or larger – one for one replacements only	\$60.00		
	2-lamp	Replacing 250 Watt or larger – one for one replacements only	\$75.00		
	3-lamp	Replacing 250 Watt to 749 Watt – one for one replacements only	\$70.00		
	4-lamp	Replacing 400 Watt or larger – one for one replacements only	\$90.00		
	6-lamp	Replacing 400 Watt to 749 Watt – one for one replacements only	\$70.00		
	6-lamp	Replacing 750 Watt or larger – one for one replacements only	\$125.00		
	8-lamp	Replacing 750 Watt or larger – one for one replacements only	\$110.00		
	8-lamp	Replacing 1,000 Watt or larger – one for one replacements only	\$200.00		
	10-lamp	One 10-lamp or two 5-lamp replacing 1,000 Watt or larger – one for one replacements only	\$175.00		
	12-lamp	One 12-lamp or two 6-lamp replacing 1,000 Watt or larger – one for one replacements only	\$150.00		
High Bay Occupancy Sensor Control	<ul style="list-style-type: none"> <li>This is an additional incentive to add occupancy sensors to control the high bay fluorescent fixtures listed above.</li> <li>The presence of occupancy sensor control must be clearly noted on the invoice.</li> <li>Programmed or rapid start ballasts are highly recommended for controlled fixtures.</li> <li>High bay occupancy sensor incentives may not be combined with any other occupancy sensor incentive.</li> </ul>		\$10 Per Controlled Fixture		
<b>Subtotal</b>					<b>\$</b>

All fluorescent fixtures must utilize electronic ballasts that have a power factor greater than 90% and total harmonic distortion not exceeding 20% for 4-foot systems.

G. Ceramic and Pulse Start Metal Halide Fixtures – Replacing Specific Wattage Fixtures					
Installed Equipment	Specifications		Incentive Per Unit	Qty	Total Incentive
Ceramic Halide Fixtures	≤ 20 Watt Ceramic MH	Replacing 100 Watt or larger incandescent – one for one replacements only. Ceramic Metal Halide lamp and electronic ballast must be used.	\$75.00		
	≤ 39 Watt Ceramic MH	Replacing 150 Watt or larger incandescent – one for one replacements only. Ceramic Metal Halide lamp and electronic ballast must be used.	\$75.00		
	≤ 150 Watt Ceramic MH	Replacing 500 Watt or larger incandescent – one for one replacements only. Ceramic Metal Halide lamp and electronic ballast must be used.	\$75.00		
Pulse Start Metal Halide Fixtures	320 Watt MH	Replacing 400 Watt or larger HID or incandescent – one for one replacements only.	\$20.00		
	750 Watt MH	Replacing 1,000 Watt or larger HID or incandescent – one for one replacements only	\$30.00		
Electronic Pulse Start Metal Halide Fixtures	250 Watt MH	Replacing 400 Watt or larger HID or incandescent – one for one replacements only. New fixture must have electronic pulse start ballast.	\$30.00		
<b>Subtotal</b>					<b>\$</b>

Ceramic and Pulse-start metal halide fixtures: Must be hard-wired ballast retrofit or new fixture. Screw-in retrofit lamps do not qualify.

H. Compact Fluorescent Fixtures and Lamps (CFL)					
Installed Equipment	Specifications		Incentive Per Unit	Qty	Total Incentive
CFL Fixture	Incentive per fixture replacing incandescent. Only pin based CFLs qualify. Indoor installations only.		\$18.00		
CFL Screw-In Lamp	Incentive per screw-in self-ballasted lamp. Indoor installations only.		\$1.50		
CFL Reflector Flood Lamp	Incentive per screw-in self-ballasted reflector flood lamp less than or equal to 30 watts. Indoor installations only.		\$4.00		
<b>Subtotal</b>					<b>\$</b>

<b>I. LED Technologies</b>				
Installed Equipment	Specifications	Incentive Per Unit	Qty	Total Incentive
LED Exit Sign	Replace or retrofit existing sign. New fixture must use 8 watts or less including battery charger if applicable. Must meet State Fire Marshall codes.	\$12.00		
LED ENERGY STAR Recessed Downlight Fixture or Retrofit Kit	LED recessed replacement downlight fixture 18 watts or less replacing 60 watt or larger incandescent fixture. Complete replacement unit required including housing trim, reflector, lens, heat sink, driver and light source. Must be ENERGY STAR LED lighting qualified. Indoor installations only.	\$25.00		
LED ENERGY STAR Screw-in LED Replacement Lamp	11 Watts and Larger. Also includes lower wattage lamps with output of 600 lumens or more. Spec sheet showing ENERGY STAR qualification required. Indoor installations only.	\$15.00		
	Less Than 11 Watts. Spec sheet must be included verifying ENERGY STAR qualification. Indoor installations only.	\$6.00		
LED Reach-in Refrigerated Case Lighting (DesignLights™ or ENERGY STAR Qualified Only)	Replace existing T12 or T8 fluorescent lamps and ballasts. Available for retrofits in existing refrigerated display cases and for new installations. The existing fluorescent fixture end connectors and ballasts must be completely removed for a retrofit project to qualify (wiring may be reused.) Spec sheet must be included verifying DesignLights or ENERGY STAR qualification. See <a href="http://www.DesignLights.org">www.DesignLights.org</a> .	\$25 per door		
	Occupancy sensor controlling LED case lighting. Sensors in new refrigerated cases or installed in existing cases. LED must serve as the only source of light for the case. Incentive is per door. Sensor may control more than one door.	\$5 per door		
LED Automobile Traffic Signal	Incentive per lamp replaced. LED must replace conventional incandescent system.	\$25.00		
LED Pedestrian Signal	Incentive per sign. LED must replace conventional incandescent system.	\$22.00		
<b>Subtotal</b>			<b>\$</b>	

<b>J. Other Efficient Lighting Technologies (Sensors, Lighting Controls, and Tubular Skylights)</b>				
Installed Equipment	Specifications	Incentive Per Unit	Qty	Total Incentive
Occupancy Sensors Under 500W Controlled	EXCLUDING occupancy sensors installed to control high bay fluorescent fixtures (see separate incentive below). Occupancy sensor incentives are limited to \$2,000. Higher incentives may be applied for on a case by case basis at the discretion of The Utility. Programmed or rapid start ballasts are highly recommended for controlled fluorescent fixtures. <b>PLEASE SPECIFY TOTAL WATTAGE CONTROLLED _____.</b>	\$20 Per Sensor		
Occupancy Sensors Over 500W Controlled		\$40.00 Per Sensor		
High Bay Fluorescent Occupancy Sensors	The high bay occupancy sensor incentive applies only to occupancy sensors added to control high bay fluorescent fixtures of the sizes and types listed in Sections E and F. Programmed or rapid start ballasts are highly recommended for controlled fixtures. High bay occupancy sensor incentives may not be combined with any other occupancy sensor incentive. The \$2,000 incentive limit stated above does <u>not</u> apply to the high bay occupancy sensor incentive. If you have applied for this incentive in Section E or F – do not duplicate here. The total incentive is \$10.00 per controlled fixture.	\$10.00 Per Controlled Fixture		
Occupancy Sensor Controlling LED Refrigerated Case Lighting	Sensors in new refrigerated cases or installed in existing cases. LED must serve as the only source of light for the case. Incentive is per door. Sensor may control more than one door.	\$5 Per Door		
Plug Load Occupancy Sensor Document Stations	Must control at least three copiers, printers or faxes in any combination. Incentive is per sensor controlling at least 3 devices. <b>PLEASE SPECIFY NUMBER OF UNITS CONTROLLED _____.</b>	\$25.00 Per Sensor		
Central Lighting Control	The total central lighting control incentive is limited to \$5,000. Incentive will apply to only one lighting control for any given fixture controlled. Incentive is per connected watt that is being controlled. System should have a temporary manual override.	\$0.04/W	Controlled Watts	
Switching Controls for Interior Multilevel Lighting	Incentive is per watt controlled to reduce the load from maximum requirements. Control may be as simple as adding a light switch to turn off some of the lights during certain hours.	\$0.04/W	Controlled Watts	
Daylight Sensor Controls	Can incorporate one or more photocells for single or multiple fixtures. Incentive is per connected watt that is being controlled.	\$0.06/W	Controlled Watts	
Tubular Skylight	Tubular skylight must be 21 inches in diameter or greater and meet ENERGY STAR thermal performance criteria. At least one light fixture per light tube must be controlled by a daylight sensor. The incentive for the daylight sensor is already included. No additional daylight sensor incentive applies.	\$75.00		
<b>Note: Incentives are offered for only one type of lighting control for any given light fixture.</b>			<b>Subtotal</b>	<b>\$</b>

<b>Summary of Incentives</b>	
Subtotal Section A: <b>Fluorescent T8 and T5 Lamps with Electronic Ballasts</b>	\$
Subtotal Section B: <b>Reduced Wattage Fluorescent T8 and T5HO Lamps Only</b>	\$
Subtotal Section C: <b>Reduced Wattage T8 Fluorescent Systems (CEE Qualified only)</b>	\$
Subtotal Section D: <b>High Performance T8 Fluorescent Systems (CEE Qualified only)</b>	\$
Subtotal Section E: <b>T8 High-Bay Fluorescent Fixtures with T8 Lamps and Electronic Ballasts</b>	\$
Subtotal Section F: <b>T5 HO High-Bay Fluorescent Fixtures with T5 High Output Lamps and Electronic Ballasts</b>	\$
Subtotal Section G: <b>Ceramic and Pulse Start Metal Halide Fixtures</b>	\$
Subtotal Section H: <b>Compact Fluorescent Fixtures and Lamps (CFL)</b>	\$
Subtotal Section I: <b>LED Technologies</b>	\$
Subtotal Section J: <b>Other Efficient Lighting Technologies</b>	\$
<b>Total Incentive:</b>	\$

PLEASE COMPLETE THE FOLLOWING TWO PAGES PRIOR TO SUBMITTING THIS APPLICATION.

<b>Equipment Removed</b>				
		QTY	IF REMOVED EQUIPMENT IS NOT LISTED IN THE LEFT-HAND COLUMN, PLEASE LIST IT BELOW.  PLEASE INCLUDE LAMP WATTAGES AND BALLAST DESCRIPTIONS.	QTY
Fluorescent T12 – 4ft <u>34W</u> Lamps <input type="checkbox"/> Magnetic ballast <input type="checkbox"/> Electronic ballast	1 lamp			
	2 lamp			
	3 lamp			
	4 lamp			
Fluorescent T12 – 4ft <u>40W</u> Lamps <input type="checkbox"/> Magnetic ballast <input type="checkbox"/> Electronic ballast	1 lamp			
	2 lamp			
	3 lamp			
	4 lamp			
Fluorescent T12 – 8ft <u>60W</u> Lamps <input type="checkbox"/> Magnetic ballast <input type="checkbox"/> Electronic ballast	1 lamp			
	2 lamp			
Fluorescent T12 – 8ft <u>75W</u> Lamps <input type="checkbox"/> Magnetic ballast <input type="checkbox"/> Electronic ballast	1 lamp			
	2 lamp			
High Output Fluorescent T12HO – 8ft <input type="checkbox"/> Magnetic ballast <input type="checkbox"/> Electronic ballast	1 lamp			
	2 lamp			
4' T8 Lamps				
8' T8 Lamps				
Incandescent Lamps – LIST WATTAGE HERE: _____				
Incandescent Lamps – LIST WATTAGE HERE: _____				
Mercury Vapor	250W			
	400W			
	1000W			
High Pressure Sodium	250W			
	400W			
	1000W			
Metal Halide	250W			
	400W			
	1000W			
Incandescent Exit Sign				
Fluorescent Exit Sign				

## Documentation of Disposal and Recycling of Old Lighting System

It is the intent of the Bright Energy Solutions Lighting Retrofit Incentive Program that all old lighting replaced through this incentive program should be properly disposed of by the customer and not sold or returned to service in another location. By signing this application form below, you are acknowledging that you have reviewed the following information on proper disposal and recycling of old lighting material no longer in use at your facility and have disposed, or will dispose, of the old lighting material.

### Disposal vs. Recycling

Most light bulbs used by businesses contain mercury, including fluorescent tubes and high-intensity discharge (HID) lamps. Even though today's fluorescent and HID lighting contains a small amount of mercury, the cumulative volume of mercury contained in lamps is still significant. Mercury released from broken lamps becomes atmospheric mercury that is then deposited in lakes and builds up in fish. Disposing of these lamps in the trash is prohibited by federal regulations.

Some brands are marketed as low-mercury, and may be marked with green end caps. It is still a good idea to take these low-mercury tubes to a recycling center because they do contain some mercury and the glass, as well as other metals, will be recycled.

Most recyclers require that the bulbs be counted and if possible, boxed. The bulbs are not to be taped together or shrink wrapped. Banding them together with a rubber band at both ends is acceptable. Materials that are not designated as hazardous waste may be disposed of in the trash or at the landfill.

### Disposal and Recycling Information

Contact your local county landfill or waste management provider for more information. Or, to find a recycling service near you, log on to [www.local.com](http://www.local.com) and search on "bulb recycling" along with your city and state.

## Certifications and Signature

I hereby certify that: 1. The information contained in this application is accurate and complete; 2. All installation is complete and the unit(s) is operational prior to submitting application; 3. All rules of this incentive program have been followed; 4. I have read and understand the terms and conditions applicable to this incentive program as set forth in this application, including those set forth on page 10 below; and 5. Any old lighting equipment replaced has been properly disposed of or recycled in accordance with applicable State and Federal regulations. Replaced equipment must not be reused or sold for use in another location.

The customer agrees to verification of equipment installation which may include a site inspection by a program or utility representative. The customer understands that it is not allowed to receive more than one incentive from this program on any piece of equipment. The customer agrees to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Customer Signature	Print Name		
	Title (if applicable)	Date	

## Member Utility Use Only

Date Received	Pre-Inspected? <input type="checkbox"/> Yes <input type="checkbox"/> No	Date Inspected:  Initials:	Post-Inspected? <input type="checkbox"/> Yes <input type="checkbox"/> No	Date Post-Inspected:  Initials:
Incentive Approved <input type="checkbox"/> Yes <input type="checkbox"/> No	Amount :\$		Date Approved	

Utility or Program Representative
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## ELIGIBILITY:

- These incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- Commercial, industrial, and governmental customers who purchase electricity from The Utility are eligible to participate in the Bright Energy Solutions® Lighting Retrofit Incentive Program. Eligible equipment must be connected to an electric service billed under a commercial or industrial rate class by The Utility.
- This program is applicable only to equipment that meets the detailed equipment specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- This program is applicable for indoor lighting systems that operate during daytime hours for a minimum of 1,800 hours per year. Incentives under this program are available for retrofits in existing buildings only
- Lighting incentives for fixtures not covered by this program may be available through the Bright Energy Solutions Custom Program, which requires pre-approval from The Utility prior to project initiation or purchase of equipment.
- For new construction projects, a limited number of lighting incentives are available under the Bright Energy Solutions Lighting New Construction Program.
- Customers may not receive more than one incentive for each piece of equipment installed under this program or any combination of Bright Energy Solutions programs.

## TERMS AND CONDITIONS:

1. **Incentive Offer:** Projects, including all required installation, must be completed by December 31, 2012. A signed application and itemized invoices for materials and labor must be submitted to the participating utility at the address located on the cover page of this application **within 60 calendar days of project completion**. Please keep a copy for your records.
2. **Proof of Purchase:** This application must have complete information and be submitted with an invoice(s) itemizing the new equipment purchased and labor costs. The invoice(s) must indicate date of purchase, size, type, make, model, and total project cost. Manufacturer (OEM) specification sheets for lamps, ballasts, fixtures, sensors, and controls must also be included.
3. **Compliance:**
  - a) All projects must comply with federal, state, and local codes.
  - b) All equipment must be new or retrofitted with new components per the program specifications. Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed and properly disposed of.
  - c) Equipment must meet specification requirements and be purchased, installed and operating prior to submitting an incentive application.
  - d) Customers may only receive one incentive per piece of qualifying equipment.
  - e) All projects for which more than \$10,000 in incentive payments is sought must be approved by The Utility prior to the commencement of the project. Receipt of pre-approval does not guarantee incentive payments will be made. Incentive payments will be made only upon the customer's satisfaction of all terms and conditions of this program.
  - f) All terms and conditions of this application must be satisfied by the customer.
4. **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 4-8 weeks. Incomplete applications will either delay payments or be denied. The Utility reserves the right to refuse payment and participation if the customer or the customer's contractor violates program rules and procedures.
5. **Inspection:** The Utility may conduct an inspection of the customer's facility to survey any installed projects. All projects exceeding \$10,000 of incentives will be inspected prior to incentive payment. The Utility may inspect customer records relating to incentives sought by the customer.
6. **Information Sharing:** The Utility reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. **Program Discretion:** Incentives are available on a first-come, first-served basis. This program and its incentive amounts are subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility.
8. **Logo Use:** Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. **Disclaimers:** The Utility
  - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
  - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work (contact the equipment manufacturer or contractor for warranties);
  - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
  - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken by the customer under the programs described in this application;
  - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

## INCENTIVE LIMIT:

- Eligible customers may purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$100,000 per customer, per calendar year. Payments for larger incentives may be allowed at the discretion of The Utility.
- An incentive exceeding \$10,000 must receive written approval from The Utility BEFORE project commencement.
- Total incentive will not exceed 75 percent of the project cost, including installation. If self-installed, incentives for items of equipment can be up to the purchase price of a specific item, but shall not exceed the Bright Energy Solutions incentives set by Missouri River Energy Services.
- Incentives for particular items of equipment and/or systems are limited as set forth in this application.