

## Lighting New Construction Incentive Application for Business Customers

A Cash Incentive Energy Efficiency Program brought to you by:



### Instructions for Use:

*For complete instructions, please refer to the Terms and Conditions on page 6.*

**Step 1: Determine Eligibility.** Equipment must be new and installed in a business. Only new products which are exact product types listed in this application form are eligible for prescriptive incentives described in this application. If the potential incentive is greater than \$10,000, pre-approval from the participating utility is required. Contact the utility to get pre-approval.

**Step 2: Install Equipment.** All equipment installed must be new. Used or preowned equipment does not qualify for incentives.

**Step 3: Complete and sign the application.** Complete the application and attach copies of all project invoices, including labor costs. Include manufacturer (OEM) specification sheets for all lamps, ballasts, fixtures and sensors used.

**Step 4: Submit completed application.** A completed application and all supporting documents must be received by The Utility within 60 days of installation. Incomplete applications will cause delays in payment or denial of the application. Mail, fax, or e-mail the application and all supporting documentation to:

Marshall Municipal Utilities  
113 South 4th Street  
Marshall, MN 56258  
Phone: (507) 537-7005  
Fax: (507) 537-6836

Please note: Marshall Municipal Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. Marshall Municipal Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



Please visit [www.brightenergysolutions.com](http://www.brightenergysolutions.com) for more information about the Bright Energy Solutions® Programs.

Customer Information (Please Print)				
Company Name	Contact Name		Date Submitted	
Mailing Address	City	State	ZIP Code	
Installation Address	City	State	ZIP Code	
Phone	Installation (Completion) Date			
Email address (By providing your email address, you are granting The Utility permission to send emails regarding this project and/or updates on our incentive programs.)	Building Use – Please Check One: <input type="checkbox"/> Office <input type="checkbox"/> Retail <input type="checkbox"/> 24-hour Facility <input type="checkbox"/> Warehouse <input type="checkbox"/> Restaurant <input type="checkbox"/> Lodging <input type="checkbox"/> Grocery/Supermarket <input type="checkbox"/> Manufacturing			
Municipality Utility Name & Account Number	School: <input type="checkbox"/> Elementary/Secondary <input type="checkbox"/> College      Healthcare: <input type="checkbox"/> Clinic <input type="checkbox"/> Hospital <input type="checkbox"/> Other/Miscellaneous: _____			
How did you learn about the program? <input type="checkbox"/> My Utility <input type="checkbox"/> Contractor/Supplier <input type="checkbox"/> Community Event <input type="checkbox"/> Mailing <input type="checkbox"/> Bill insert <input type="checkbox"/> Other: _____				
Is the Space Air Conditioned?  <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Facility Hours of Operation</b>			
	Hours per Day	Days per Week	Weeks per Year	Hours per Year (hours x days x weeks)

Vendor/Contractor Information			
Company Name	Contact Name		Phone
Address	City	State	ZIP Code
Fax	Email Address (By providing the vendor's email address, you are granting The Utility permission to send emails regarding this project and/or updates on our incentive programs.)		

Payment Information			
Please process payment to: <input type="checkbox"/> Customer (listed above) <input type="checkbox"/> Vendor/Contractor (listed above) <input type="checkbox"/> Alternative Recipient			
<i>If payment is to be made to an Alternative Recipient, please complete the remainder of this section:</i>			
Company Name	Contact Name		Phone
Address	City	State	ZIP Code

**General Equipment Eligibility**

- All fixtures must operate a minimum of 1,800 hours per year to be eligible.
- If any equipment listed in this program is required by code, the offer of an incentive for such equipment is null and void.
- All fluorescent fixtures must utilize electronic ballasts and T5 high output or CEE qualified T8 lamps.
- Ballasts shall have a power factor greater than 90%.
- Total harmonic distortion of ballasts shall not exceed 20%.
- All fixtures shall be installed indoors.
- All installations must be permanent.
- All fixtures, lamps, and ballasts must be UL or ETL listed to U.S. safety standards for operation as installed and must meet all applicable codes and regulations.
- All equipment must be new and installed in facilities within the service territory of The Utility.

**Equipment Information**

**A. T8 High-Bay Fluorescent Fixture with T8 Lamps and Electronic Ballasts**

Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
T8 4ft High Bay Fixture	3-lamp ≤ 115W	Install T8 fluorescent high bay fixtures using recommendations from a lighting professional (including lighting suppliers and contractors) using lighting design software to match the most efficient design to actual lighting needs. Typically used instead of pulse start metal halide fixtures.		\$20.00	
	4-lamp ≤ 155W			\$25.00	
	6-lamp ≤ 225W			\$50.00	
	8-lamp ≤ 305W			\$70.00	
	10-lamp ≤ 380W			\$100.00	
	12-lamp ≤ 450W			\$115.00	
High Bay Occupancy Sensor Control		<ul style="list-style-type: none"> <li>This is an additional incentive to add occupancy sensors to control the high bay fluorescent fixtures listed above.</li> <li>The presence of occupancy sensor control must be clearly noted on the invoice.</li> <li>Programmed or rapid start ballasts are highly recommended for controlled fixtures.</li> <li>High bay occupancy sensor incentives may not be combined with any other occupancy sensor incentive.</li> </ul>		\$10 Per Controlled Fixture	

**Subtotal Section A:**

All fluorescent fixtures must utilize electronic ballasts that have a power factor greater than 90% and total harmonic distortion not exceeding 20%.

**B. T5HO High Bay Fluorescent Fixture with T5HO Lamps and Electronic Ballasts**

Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
T5HO 4ft High Bay Fixture	2-lamp ≤ 125W	Install T5HO high bay fixtures using recommendations from a lighting professional (including lighting suppliers and contractors) using lighting design software to match the most efficient design to actual lighting needs. Typically used instead of metal halide fixtures.		\$25.00	
	3-lamp ≤ 185W			\$25.00	
	4-lamp ≤ 240W			\$50.00	
	6-lamp ≤ 365W			\$70.00	
	8-lamp ≤ 470W			\$90.00	
	10-lamp ≤ 590W			\$110.00	
High Bay Occupancy Sensor Control		<ul style="list-style-type: none"> <li>This is an additional incentive to add occupancy sensors to control the high bay fluorescent fixtures listed above.</li> <li>The presence of occupancy sensor control must be clearly noted on the invoice.</li> <li>Programmed or rapid start ballasts are highly recommended for controlled fixtures.</li> <li>High bay occupancy sensor incentives may not be combined with any other occupancy sensor incentive.</li> </ul>		\$10 Per Controlled Fixture	

**Subtotal Section B:**

All fluorescent fixtures must utilize electronic ballasts that have a power factor greater than 90% and total harmonic distortion not exceeding 20%.

<b>C. High Performance Or Low Wattage Fluorescent Fixtures with T8 Lamps &amp; Ballasts (CEE Qualified Only)</b>					
Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
CEE Qualified T8 4ft High Performance System	1-lamp	Lamps and ballasts used must meet the CEE specifications for High Performance T8 Systems. See "Commercial Lighting" at <a href="http://www.cee1.org">www.cee1.org</a> for approved lamp and ballast list. NEMA Premium® electronic ballasts also qualify.		\$3.00	
	2-lamp			\$4.00	
	3-lamp			\$5.00	
	4-lamp			\$6.00	
CEE Qualified T8 4ft Low Wattage System	1-lamp	Lamps and ballasts used must meet the CEE specifications for Low Wattage T8 Systems. See "Commercial Lighting" at <a href="http://www.cee1.org">www.cee1.org</a> for approved lamp and ballast list. NEMA Premium® electronic ballasts also qualify.		\$3.00	
	2-lamp			\$4.00	
	3-lamp			\$7.00	
	4-lamp			\$9.00	
<b>Subtotal Section C:</b>					
High Performance and Low Wattage T8 systems require manufacturer and model number for ballast and lamps used. Both ballast and lamp must meet CEE specifications for High Performance or Low Wattage T8 Lamps and Ballasts to qualify. See approved lists at <a href="http://www.cee1.org">www.cee1.org</a> , under Commercial Lighting. NEMA Premium® electronic ballasts also qualify.					

<b>D. LED Technologies</b>					
Installed Equipment	Specifications		Quantity	Incentive Per Unit	Total Incentive
LED ENERGY STAR Recessed Downlight Fixture	LED recessed downlight fixture must be must be ENERGY STAR LED lighting qualified. <b>Indoor installations only.</b>			\$25.00	
LED Reach-In Refrigerated Case Lighting (DesignLights™ or ENERGY STAR Qualified Only)	Permanently wired LED lighting fixtures serving as the only source of light in refrigerated display cases. Spec sheet must be included verifying DesignLights or ENERGY STAR qualification. See <a href="http://www.DesignLights.org">www.DesignLights.org</a> .			\$20.00 Per Door	
Occupancy Sensor Controlling LED Refrigerated Case Lighting	Sensors in new refrigerated cases or installed in existing cases. LED must serve as the only source of light for the case. Incentive is per door. Sensor may control more than one door.			\$5 Per Door	
<b>Subtotal Section C:</b>					

<b>Summary of Incentives</b>	
Subtotal Section A: T8 High-Bay Fluorescent Fixture with T8 Lamps and Electronic Ballasts	\$
Subtotal Section B: T5HO High Bay Fluorescent Fixture with T5HO Lamps and Electronic Ballasts	\$
Subtotal Section C: High Performance and Low Wattage Fluorescent Fixtures with Approved T8 Lamps & Ballasts	\$
Subtotal Section D: LED Technologies	\$
<b>Total Incentive:</b>	\$

**Certifications and Signature**

I hereby certify that: 1. The information contained in this application is accurate and complete; 2. All installation is complete and the unit(s) is operational prior to submitting application; 3. All rules of this incentive program have been followed; and 4. I have read and understand the terms and conditions applicable to this incentive program as set forth in this application, including those set forth on page 6 below.

The customer agrees to verification of equipment installation which may include a site inspection by a program or utility representative. The customer understands that it is not allowed to receive more than one incentive from this program on any piece of equipment. The customer agrees to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Signature	Print Name	
	Title (if applicable)	Date

**Member Utility Use Only**

Date Received	Pre-Inspected? <input type="checkbox"/> Yes <input type="checkbox"/> No	Date Inspected: Initials:	Post-Inspected? <input type="checkbox"/> Yes <input type="checkbox"/> No	Date Approved: Initials:
Incentive Approved <input type="checkbox"/> Yes <input type="checkbox"/> No	Amount :\$		Date Approved	
Utility or Program Representative				

**ELIGIBILITY:**

- These incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- Commercial, industrial, and governmental customers who purchase electricity from The Utility are eligible to participate in the Bright Energy Solutions® Lighting New Construction Incentive Program. Eligible equipment must be connected to an electric service billed under a commercial or industrial rate class by The Utility.
- This program is applicable only to equipment that meets the detailed equipment specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under this program or any combination of Bright Energy Solutions programs.

**TERMS AND CONDITIONS:**

1. **Incentive Offer:** Projects, including all required installation, must be completed by December 31, 2012. A signed application and itemized invoices for materials and labor must be submitted to the participating utility at the address located on the cover page of this application **within 60 calendar days of project completion**. Please keep a copy for your records.
2. **Proof of Purchase:** This application must have complete information and be submitted with an invoice(s) itemizing the new equipment purchased and labor costs. The invoice(s) must indicate date of purchase, size, type, make, model, and total project cost. Manufacturer (OEM) specification sheets must also be included for all lamps, ballasts, fixtures, and sensors used.
3. **Compliance:**
  - a) All projects must comply with federal, state, and local codes.
  - b) All equipment must be new or retrofitted with new components per the program specifications. Used or rebuilt equipment is not eligible for incentives.
  - c) Equipment must meet specification requirements and be purchased, installed and operating prior to submitting an incentive application.
  - d) Customers may only receive one incentive per piece of qualifying equipment.
  - e) All projects for which more than \$10,000 in incentive payments are sought must be approved by The Utility prior to the commencement of the project. Receipt of pre-approval does not guarantee incentive payments will be made. Incentive payments will be made only upon the customer's satisfaction of all terms and conditions of this program.
  - f) All terms and conditions of this application must be satisfied by the customer.
4. **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 4-8 weeks. Incomplete applications will either delay payments or be denied. The Utility reserves the right to refuse payment and participation if the customer or the customer's contractor violates program rules and procedures.
5. **Inspection:** The Utility may conduct an inspection of the customer's facility to survey any installed projects. All projects exceeding \$10,000 of incentives will be inspected prior to incentive payment. The Utility may inspect customer records relating to incentives sought by the customer.
6. **Information Sharing:** The Utility reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. **Program Discretion:** Incentives are available on a first-come, first-served basis. This program and its incentive amounts are subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility.
8. **Logo Use:** Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. **Disclaimers:** The Utility
  - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
  - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work (contact the equipment manufacturer or contractor for warranties);
  - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
  - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken by the customer under the programs described in this application;
  - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

**INCENTIVE LIMIT:**

- Eligible customers may purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$100,000 per customer, per calendar year. Payments for larger incentives may be allowed at the discretion of The Utility.
- An incentive exceeding \$10,000 must receive written approval from The Utility BEFORE project commencement.
- Total incentive will not exceed 75 percent of the project cost, including installation. If self-installed, incentives for items of equipment can be up to the purchase price of a specific item, but shall not exceed the Bright Energy Solutions incentives set by Missouri River Energy Services.
- Incentives for particular items of equipment and/or systems are limited as set forth in this application.